

Maximize Your   
Marketing Efforts

Sponsorship and Advertising Opportunities

Designed for North Carolina ASC Vendors

**About NCASCA Members**NCASCA Members are ASC administrators, medical and nursing directors, business managers and CEOs. NCASCA members are active spenders specifically seeking your services.

**NCASCA Vendor Membership - $1500 per year**● Receive an electronic listing of all licensed ASCs in North Carolina.  
● Receive NCASCA Communications, including emails, newsletters and a members-only website.  
● Opportunities to attend member meeting and luncheons.  
● 20% discount on any ONLINE marketing opportunity listed below  
● Year-long recognition on the NCASCA website.  
● Recognition in the *Today,* NCASCA’s quarterly newsletter*.*● 10% discount on advertisement in NCASCA’s quarterly newsletter.

**NCASCA Meeting Sponsorship**● Sponsorship fees for the membership meetings are $1000 per meeting date.   
● Fees include a company logo on marketing materials for meeting, 6 ft table for display, introduction  
 during the meeting and a list of attendees.

**NCASCA Newsletter Advertising**  
NCASCA publishes an electronic newsletter 3 times a year and a print newsletter in the 4th quarter. Ad deadlines are February, May, August & November.   
● Various ad sizes are available from $125-$275 depending on format of newsletter   
● Artwork should be a .PDF, .EPS or JPG file. Recommended resolution is 300 dpi for all files.  
   
**NCASCA Online Opportunities**● Exclusive Email Blast - $1500 per blast  
● NCASCA sends an exclusive email on your behalf to the NCASCA member list  
● Specs: 660w x (no height limit)

● NCASCA Member Email Ads - $300 per month  
● Feature your company with a linked ad image in each NCASCA member communication sent. This   
 is an exclusive footer banner ad placement.   
● Specs 660w x150h  
  
● Website advertising  
● Home page - $200 per quarter (one year discount available)  
● Home page ads are rotating – no more than 6 ads will rotate at any time

To reserve your sponsorship or advertising opportunity contact Cory Gruver  
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